

#### **ABOUT US**

Gers Distribution is a family business

that has been distributing fresh, frozen and tinned food and gift boxes for over 28 years. Located in Nogaro in the Gers (32), we have more than 50 permanent employees and an average of 20 seasonal workers each year.



#### **A FAMILY BUSINESS**

From left to right:

Jean Jacques FARBOS - President

Matéo FARBOS - Aspiring manager

Jean Christophe FARBOS - Commercial Director

Marie Joe FARBOS - General Manager

Julien SERIS - Sales Manager

## **THE FIGURES**

WHOLESALES

#### 1996

date of creation

# 8700 tonnes of products processed over the year

6000 tonnes of poultry 1400 tonnes of groceries 1100 tonnes of butcher's meat 200 tonnes of frozen food

#### 11000M<sup>2</sup>

dedicated to our business



## **OUR CUSTOMERS**

Central purchasing



HCD



**Direct shop** 



**Public sector** 



**Local shops** 



Export



# **OUR BUSINESS**

PRODUCTION AND DISTRIBUTION

Our company offers you products that come directly from our Gers production lines, but also from other French production lines or imports.

# **OUR SECTORS IN THE GERS**

### **FATTENED DUCK**

Our Canard du Gers products are the result of our collaboration, established in 2012, with the Vivadour agricultural cooperative. This partnership gives us total control over the entire supply chain :











HATCHERY
SUD OUEST ACCOUVAGE
AIGNAN 32

FOOD FACTORY
SOUTH WEST

250 GERSOIS MEMBERS

SLAUGHTERHOUSE
THE JEWELS OF SAMATAN
SAMATAN 22

PACKAGING SHIPPING GERS DISTRIBUTION

#### **MEATS**



Canard

Over the past seven years, we've moved into the butchery meat market by marketing PADs or carcasses: beef, veal, lamb and pork.

In 2023, we started up an ankle business based at the Auch abattoir, in partnership with livestock farmers in the Gers.

We make it a point of honour to offer quality animals that reflect the expertise of our department's livestock farmers.





SLAUGHTERHOUSE SHEEP AND VEAL AUCH 32

#### **HONEY**



In the spring of 2023, in collaboration with its members, Vivadour launched a beekeeping sector with the primary objective of preserving biodiversity.

The honey is harvested on the land of our Gers farmers and processed in the department.

We are responsible for marketing it.

#### **CHICKEN**



We offer a range of free-range chickens from the Gers

The chickens are reared in the open air, respecting traditional methods.

These chickens are fed exclusively with plants, minerals and vitamins, including 80% cereals.

## **OUR STRENGTHS**



#### **IFS FOOD**

Our company is is certified

#### **IFS FOOD**

On the production chain Fattened duck at Nogaro



#### **CSR**

Our company is constantly developing projects related to the 7 areas of CSR



# LOCAL COMMITMENT

We are committed to the local area with filières ducks, poultry and meat

100% Gers-based



#### **INNOVATION**

We use appropriate traceability systems such as

**EDI et SSCC** 

to track pallets



#### **TRANSPARENCY**

We are totally transparent about

the origin of our products and our supply chains



### **ÉCO-RESPONSABILITÉ**

We are setting up

many eco-responsible projects

in our company, our factory, our duck production and our storage facilities

- New packaging that is 100% recyclable and environmentally friendly
- Recycling of paper, plastic and cardboard
  - Recycling of damaged pallets
  - 4000m² photovoltaic panels
  - Heat recovery on our refrigeration unit
  - Low-energy building to BBC standard
- Biodegradable film coating on our products
  - Green fuel vehicles: Flexifuel
  - Closed circuit for water recovery

## **OUR LABELS AND GUARANTEES OF ORIGIN**















# **OUR BRANDS**



















