



Gers

*Production
Distribution*



www.gersdistri.fr

ABOUT US

Gers Distribution is a family business present since 25 years in the distribution sector, with fresh products, canned food and gift's boxes. Located in Nogaro (GERS) in FRANCE, we currently have 50 permanent employees and 20 seasonal workers per year.



A FAMILY BUSINESS

M. Jean Jacques FARBOS – President
Mme Marie Josée FARBOS – Managing Director
M. Jean Christophe FARBOS – Commercial Director

OUR NUMBERS

WHOLESALE

1996

creation date

**7640 tonnes of products
processed over the year**

6000 tonnes of poultry

1000 tonnes of groceries

400 tonnes of meat

240 tonnes of frozen

11000M²

dedicated to our activity



**55 million
turnover**

OUR CUSTOMERS

**Central
purchasing offices**



**Direct
store**



Stores



OUR JOB

PRODUCTION AND DISTRIBUTION

We have been able to evolve with the expectations of our customers, and today, our company is recognized for its transparency, its quality and its choice of products.



PARTNERSHIP

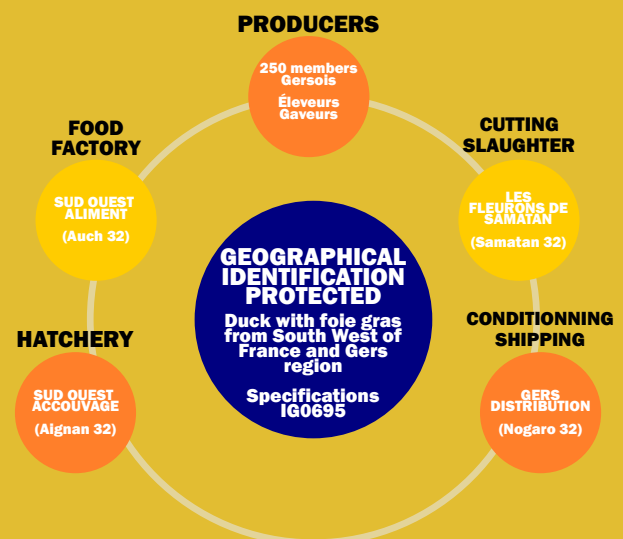
A 100% GERSOISE SECTOR

From our partnership signed with **VIVADOUR** the development of sales of fresh products was born our brand : **Canard du Gers**.



This group and its investments allow us today to control the whole sector : Accouder, food factory, force-feeding, slaughter, transformation, cannery, packaging and trade.

Gers Distribution wishes to contribute to the maintenance of local agriculture, on a human scale, which remunerates ranchers and producers decently.



Restorant



Cities and communities



Export



OUR BRAND



Canard du Gers

Our brand Canard du Gers represents an assortment offering duck in **fresh, frozen, semi-cooked**, as well as **canned food**.

This range 100% from Gers highlights the values and authenticity of local products with a quality charter. Our products are moreover, IGP GERS certified.



Fine France

The Fine France brand includes an assortment of poultry in **fresh products** with among others : **Ducks, Chickens, Quails, Rabbits ...**

This guaranteed product range **100% French**. Some of which are labeled Label Rouge or Organic.



Douce Foie

Douce Foie brings together a whole assortment of foie gras **semi-cooked** for the shelves self-service.

This range focuses on finesse and authenticity.



Jean de France

Jean de France is a brand of **grocery** that offers you guaranteed duck products with **French origin**.

Products can be labeled Label Rouge or IGP Sud-Ouest



Saveurs des granges

The Saveurs des granges brand is primarily intended for discounters and promotions.

It includes an assortment of poultry in fresh and **100% French products**.



Mets des rois

The products offered with our brand Mets des rois, are available import products in **fresh, frozen, semi-cooked and canned food**.

It includes an assortment grocery and also Ducks, Chickens, Quails, Rabbits meats...



Le Père Farbos

The brand Le Père Farbos offers you a large choice of poultry and meat from France.

These fresh products are ideal for your **Traditional Butchery** department.

BRAND CREATION



Gers Distribution offers distributors to create their own brand from our products, while meeting their specifications.

This is an opportunity to combine the quality product of one of our ranges, with the image of our sign.

RANGE

FRESH / FROZEN / GROCERY

Fole-gras

V range

Turkeys

Chickens

Rabbits

Canned food Cockerels

Ducks

Quail

Guinea fowl

Butcher's

meat

Beef

Carcass

Lamb

Veal

Chopped steaks

Processed products

OUR ORIGINAL LABEL AND GUARANTEES



OUR VALUES

LOCAL COMMITMENT

Commitment to the territory
for the development of a
sector **duck, poultry and**
100% Gersoise meat.

TRANSPARENCY

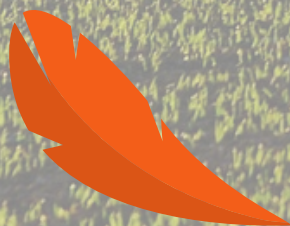
We are **totally transparent**
on the origin of our products.

TRACEABILITY

We use **adapted traceability**
systems such as EDI and
SSCC for tracking pallets.

ECO-RESPONSABILITY

implementation of different actions :
photovoltaic panels, recovery of hot
water for energy creation, low
building consumption.



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